

OUR GREEN PLAN...

Love Soul Choir

COMMITTED TO HELP IMPROVE THE WORLD

SUPPORTING THE NATURAL WORLD.

When looking at ways that Love Soul Choir could help make a positive impact on the planet, our leader, Dan, came across the 'Trillion Trees' initiative. This is an initiative set up by WWF, Birdlife and WCS. With their combined experience, networks and resources, leveraged by a dedicated, agile team they can inspire the world to protect and restore a trillion trees by 2050.

From 2021, we decided that for every Love Soul Choir membership, we would donate £2, each month. This monthly donation helps restore degraded land all across the globe. Trillion Trees is currently helping to support and protect 56 million hectares of critical habitat for people and wildlife. [Click here](#) to see more.

As of 1st July 2022, Love Soul Choir has currently given £3892.00 to the cause.

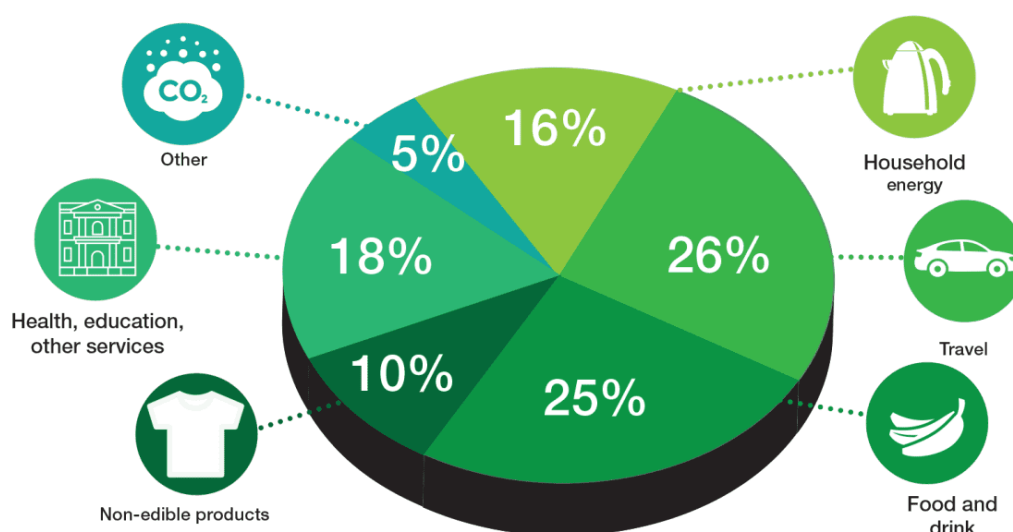


TRILLION TREES



OUR CARBON FOOTPRINT

We know that carbon dioxide (CO₂) is the primary greenhouse gas emitted through human activities. A carbon footprint is a measure of the impact that human activities have on the amount of CO₂ produced through the burning of fossil fuels. It's expressed as a weight of CO₂ emissions produced in tonnes. This diagram is an example of how an individual's personal CO₂ footprint can be broken down:



As a business, we have been looking at our carbon footprint and have been actively looking to reduce this over the past few years. Love Soul Choir (and its associated activities) doesn't actually have a massive carbon footprint. The majority of Love Soul Choir work is done from Dan's house (Dan is the choir leader) where his electricity and gas is currently provided by Bulb. Bulb delivers 100% renewable electricity from solar, wind and hydro. Their gas is 100% carbon neutral too. They offset the emissions from the gas they supply by supporting carbon reduction projects around the world.

Dan also personally offsets his own carbon footprint each and every month. You could do the same via the 'Carbon Neutral Britain' website by [clicking here](#).

We want to encourage and support Love Soul Choir members in their personal journeys to reduce their carbon footprint. This, in turn, leads to Love Soul Choir and its wider community becoming greener and greener. Fighting climate change is a collaborative effort and we wanted to outline some ways that Love Soul Choir members could look to become more green.

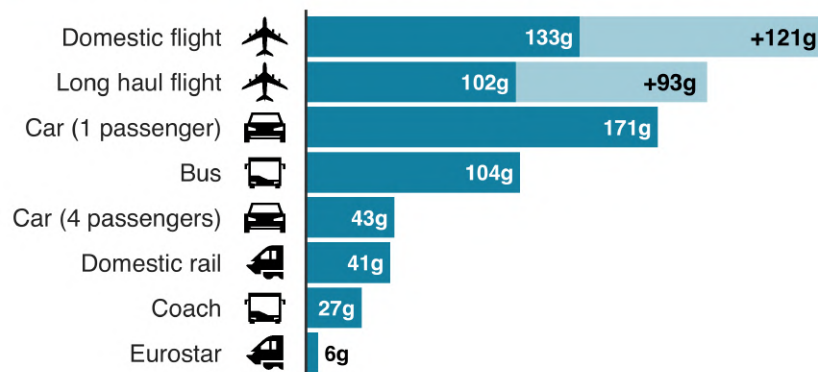
TRAVEL

The biggest carbon emitter for Love Soul Choir is the way members travel to and from sessions & performances.

Emissions from different modes of transport

Emissions per passenger per km travelled

■ CO2 emissions ■ Secondary effects from high altitude, non-CO2 emissions



Note: Car refers to average diesel car

Source: BEIS/Defra Greenhouse Gas Conversion Factors 2019

BBC

As you can see from the data above, a car share with four people will quarter each person's emissions, bringing driving more in line with public rail travel. We think car sharing (or exploring other ways to travel) to and from our sessions/performances would make a difference to our collective footprint. Over the past few years, we have been pro-actively encouraging members to car share. Not only is it better for the planet, but it can be a great way to meet other members and connect with your fellow singers.



You could also choose to walk, cycle or drive a lower emission vehicle such as a hydrogen or electric vehicle but that said, most drivers cannot just switch to electric vehicles overnight.

In the meantime, Shell is offering drivers the opportunity to lower their carbon footprint and drive carbon neutral. Signing up to Shell Go+ means that you can start to become aware of your carbon footprint in relation to the amount of fuel that you use. You'll receive a monthly statement and every time you fill up your car, you'll be able to feel a little bit better about your impact on the environment. It's a small change but a step in the right direction. You can see more by [clicking here](#).

IN SESSION DEVICES 📱

As an organisation, we're paper free. We also like to encourage members to use personal devices at sessions instead of creating folders of printed lyric sheets.

Love Soul Choir runs solely off of Apple devices. Not only do Apple products work more effectively for creative businesses but Apple is already carbon neutral. By 2030, Apple have committed to all of their products being carbon neutral too. This will mean that all materials (across their whole product range) will be 100% recyclable and renewable and all manufacturing suppliers will be using 100% renewable energy too. You can find out more by [clicking here](#).



WATER BOTTLES

We strongly encourage all members to bring reusable water bottles to sessions. There is no need for single use plastic bottles.

SHARING KNOWLEDGE

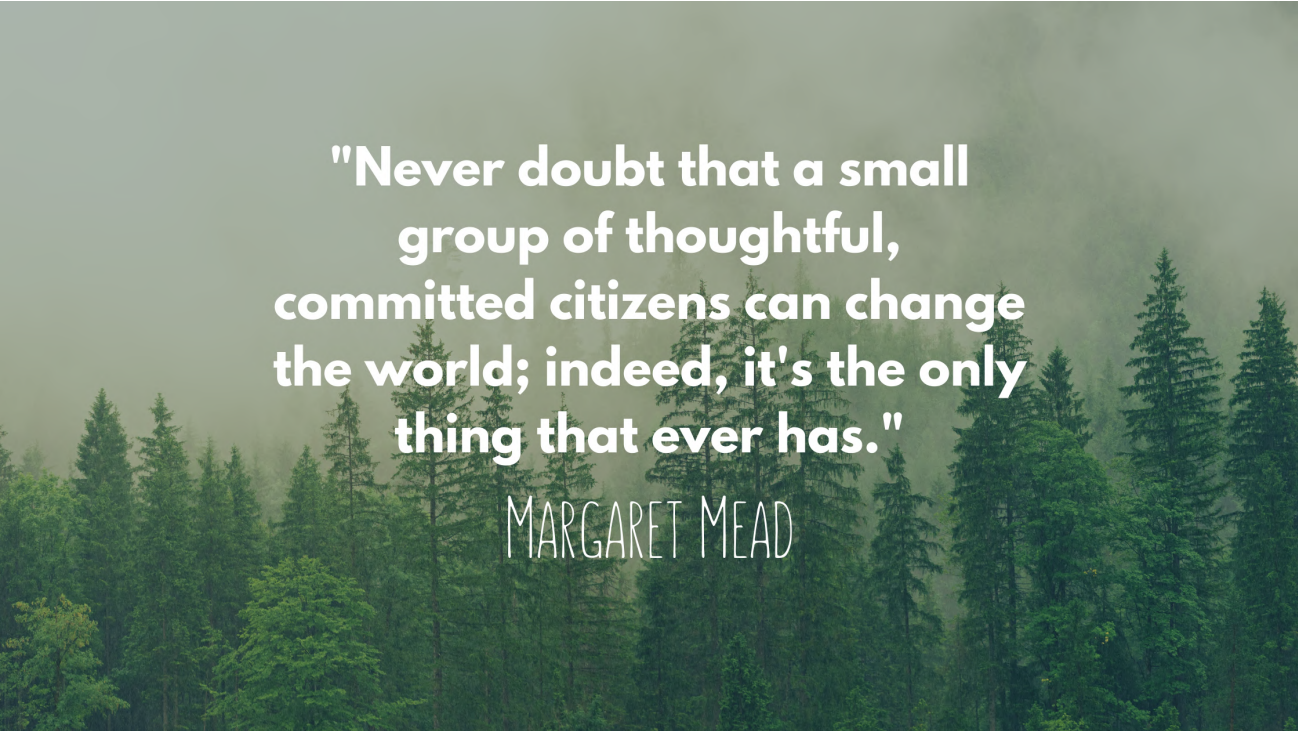
One really powerful way to do good is to share knowledge and important information with others. Once a month, we share a little tip with our members about ways that they can help protect the planet or look at reducing their individual carbon footprint. The hope is that our members then share this message with their contacts. Looking at our 2021 survey results; 71.6% of members said that our green initiative has raised their awareness of climate change. On top of this, 78.4% of members said that the monthly tips have encouraged more exploration of their personal carbon footprint.

THE ONGOING MISSION

We're continuing to think and explore various ways that we, as a choir, can do good for the planet. In June 2022, we organised our first beach clean, for members. It was a chance to come together and spend time in nature whilst litter picking and looking after our local beaches and wildlife. It was an extremely bonding experience and one that left us all feeling positive and like we'd made a little bit of a difference.



A MESSAGE FROM DAN



"Never doubt that a small
group of thoughtful,
committed citizens can change
the world; indeed, it's the only
thing that ever has."

MARGARET MEAD

Love Soul Choir is a choir. A family. A team. A group of people with a common goal. We come together to enrich lives, put on top quality performances and form solid friendships, for life.

Love Soul Choir is the perfect place to collectively improve the planet that we live on. I'm not here to preach or tell others how to live their lives but I just wanted to share my thoughts and ideas on small ways we can all look to work together to improve this one planet that we live on. For further tips on things you could do individually, [click here](#) to see more from WWF.

I hope you'll join me on this journey to live sustainably with our planet.

Dan

Dan Cooper | Choir Leader